

SELECTING & DEFINING A BUSINESS IDEA

Personal Profile

Take an honest look at your past. Describe your accomplishments and list the skills and attributes you demonstrated. List 10 things you have accomplished so far in your life – at school, work or in the community.

Accomplishment

- Example: started a preschool
1. _____
 2. _____
 3. _____
 4. _____
 5. _____
 6. _____
 7. _____
 8. _____
 9. _____
 10. _____

Skill or Attribute

- Persistent, energetic, organized
- _____
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____

Select the skills or attributes that you revealed when you accomplished those things and write them at the end of each line.
 A few skills and attributes are listed below. Include any others that you think appropriate to your accomplishments.

Skills			Attributes		
Act	compose	explain	ambitious	dependable	inquisitive
Administer	conduct	fix	artistic	determined	intelligent
Advise	control	found	attractive	diligent	kind
Analyze	create	gather	bold	efficient	loyal
Arrange	decide	handle	calm	energetic	mature
Assemble	define	improve	capable	firm	neat
Budget	display	lead	caring	flexible	polite
Build	draw	learn	competent	frank	productive
Calculate	drive	manage	creative	honest	quick
Coach	edit		decisive	industrious	
Communicate	examine				

This personal profile should help you assess your growing bank of skills and attributes. Look again at the results of this and the other quizzes. Are you beginning to get a picture of yourself as an entrepreneur?